

HALLS HEAD COMMERCIAL CENTRE



**NOW
LEASING**

LARGE FORMAT RETAIL OPPORTUNITY IN WA

The Halls Head Commercial Centre is a new large format retail development within a well-established retail and trade precinct.

Located in Halls Head, part of the City of Mandurah municipality, the development site is approximately 68km south of the Perth CBD, and 2.5km south-west of the Mandurah CBD.

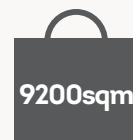
Zoned mixed business to accommodate a wide range of retailers, the development includes two buildings of approximately 9,200sqm and more than 230 car bays.

Situated next to the Halls Head Central Shopping Centre, the site is surrounded by national brands including brand new Bunnings, Coles, Kmart, and Aldi stores, and a number of specialty retailers.

It's also adjacent to a large and growing residential catchment providing an all in one shopping destination for residents.

Bound by Old Coast Road, the Halls Head Commercial Centre will also offer an excellent exposure opportunity with 15,000+ vehicles per day passing by the premise and 50,000+ vehicles per day on nearby Mandurah Road.

The Halls Head Commercial Centre is likely to attract a mix of tenants from local, state and national retailers looking to upgrade or establish a presence in the region.



**RETAIL
DEVELOPMENT**

in Halls Head now leasing



230+
parking bays

CO-LOCATED

with Bunnings, Coles,
Kmart and Aldi



NOW LEASING
LARGE FORMAT
RETAIL
OPPORTUNITY
IN WA

FUTURE
RESIDENTIAL
AREA

Rutland Drive

Old Coast Road

MANDURAH CBD 2.5KM >





FAST FACTS:

Average household income of
\$76,035
 in total trade area



DAILY EXPOSURE

to passing vehicles on arterial roads

Current population of
47,140 PEOPLE
 and growing in the trade area



NOW LEASING – CO-LOCATE WITH ESTABLISHED RETAILERS IN A GROWING REGION

HALLS HEAD TRADE AREA

The City of Mandurah, including Halls Head, has generated sound population growth and extensive new residential development in recent years. This growth has been aided by affordable housing in the area, its coastal lifestyle and good transport connections to the Perth CBD, including the Kwinana Freeway and metropolitan railway line.

In 2016 the population in the total trade area was 47,140 people and will increase by 1.5% per annum to reach 56,240 residents by 2026.

Some 72% of households in the total trade area are families. Of these 25% are young suburban families and 10.3% are mature families with good disposable incomes.

The Halls Head Commercial Centre will function as an important retail destination in the catchment area for the growing population and improve livability in the region.

ECONOMIC IMPACT

The Halls Head Commercial Centre is expected to draw patronage from its immediate and surrounding areas. With major anchor tenants Bunnings, Coles, Kmart and Aldi located next door, the Halls Head Commercial Centre will enable the retail precinct to grow, support and benefit from one another.

It will also provide a convenient marketplace, improved price point competitiveness on goods and services between retailers and offer a significant economic investment and development opportunity for private investors.

In 2016, the total expenditure on large format retail from the main trade area was \$146.5 million and will increase by 45% to \$213 million by 2031.

The current dominant spend categories are furniture/flooring, hardware and electrical/communications which together account for more than 69% of the aggregate residential spend.

To register your interest and for more information contact:

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